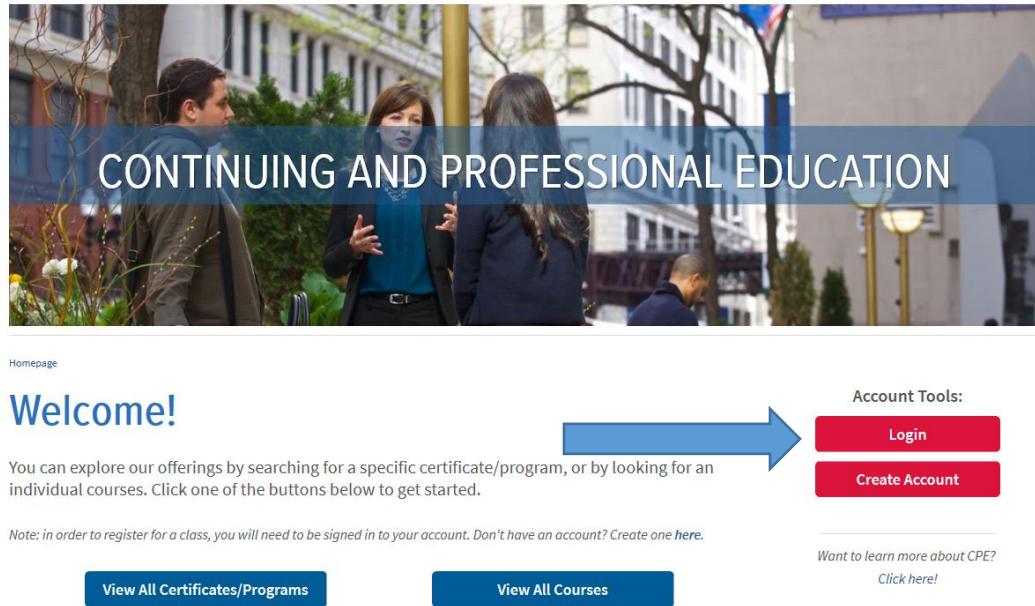


# Registering for a class using Slate

1. Visit the new and improved website by clicking [here](#). It should look like this:



Homepage

## Welcome!

You can explore our offerings by searching for a specific certificate/program, or by looking for an individual courses. Click one of the buttons below to get started.

*Note: in order to register for a class, you will need to be signed in to your account. Don't have an account? Create one [here](#).*

[View All Certificates/Programs](#) [View All Courses](#)

Account Tools:

[Login](#) [Create Account](#)

*Want to learn more about CPE? [Click here!](#)*

2. If you have an account with Continuing Education click **login** on the right side of the homepage. (Instructions for creating an account are in the W:drive)
3. You will then put your credentials in and click **login**.

---

### DePaul Application Login/ DePaul Grad Gateway

If you have already been accepted to DePaul, please [Click Here](#) to log in via your Campus Connect credentials. If you have not been accepted or do not yet have Campus Connect credentials, log in below.

To log in, please enter your email address and password.

Email Address

Password  [Forgot Your Password?](#)

**G** [Login with Google](#)

**f** [Login with Facebook](#)

**in** [Login with LinkedIn](#)

[Login](#)

4. A successful login should look like the picture below (Welcoming you ☺). Next, click **View All Courses**.



Homepage

## Welcome Jakub Zareba!

You can explore our offerings by searching for a specific certificate/program, or by looking for an individual courses. Click one of the buttons below to get started.

Account Tools:

[Change Password](#)

[Logout](#)

*Note: in order to register for a class, you will need to be signed in to your account. Don't have an account? Create one [here](#).*

[View All Certificates/Programs](#)

[View All Courses](#)

Want to learn more about CPE?

[Click here!](#)

5. The course listings will be shown in alphabetical order. For this example we are interest in the **Advertising and PR Relations Certificate Program**. In order to find our class quicker we can filter by subject area (note the drop down below).

[View All Certificates/Programs](#)

[View All Courses](#)

### Filter Courses by Subject Area

- Arts and Recreation
- Communication
- Education
- Executive Education
- Financial Education
- Healthcare
- Human Resources and Training
- Law
- Management
- Marketing
- Social Sciences

#### Leadership: Arbitration and Politics

*Learn how to prepare for arbitration. Skills include direct examination, cross examination, and witness examination. Students will also participate in a mock arbitration hearing. In addition, students will learn about the relationship between unions and the political world, and how to engage in it effectively.*

[Learn More](#)

#### Advanced Labor Leadership: Collective Bargaining and Labor-Management Relations

*Students will learn about the many aspects of collective bargaining including researching employers, costing out the contract, surveying members for contract priorities, preparing contract language and proposals, tools for effective negotiations, interest based bargaining benefits and hazards, recognizing surface bargaining, internal organizing, strike preparation and alternatives to strike, and ratifying the contract. An overview of labor-management relations during and after negotiations will also be covered. In the final weeks, students will participate in a collective bargaining role-play.*

[Learn More](#)

#### Advanced Labor Leadership: Labor History and Economics

*Through an expansive overview, students will gain a greater understanding of the history of the United States labor movement. This includes learning about the history of U.S. labor markets, labor leaders, mass movements, the strengths and weaknesses, and mistakes and triumphs of unions and other labor focused organizations. Intertwined with this history, students will be introduced to economic trends and policies, from the federal deficit to the minimum wage law, to see how national and international economics affects workers.*

[Learn More](#)

6. All courses listed will not be under the Marketing subject area. Once we find our course, click **Explore Upcoming Classes**. This will take you to the courses main page.

Filter Courses by Subject Area

Marketing

### Course Catalog

#### Advertising and Public Relations Certificate Program

*This certificate program gives you the foundation to create the most effective campaigns for driving sales and satisfying customers.*

[Learn More](#)

[Explore Upcoming Classes](#)



#### Building an Effective Marketing Plan Certificate Program

*In this program, you'll review the elements of marketing and examine how each element fits into the overall business plan. Through basic fundamentals and the latest trends, you'll learn to develop and execute your own plans.*

[Learn More](#)

[Explore Upcoming Classes](#)

#### Business Grammar Essentials Seminar

*This workshop features exercises to sharpen your grammar, punctuation, and word choices, so your writing will be more professional.*

[Learn More](#)

#### Consumer Behavior Seminar: Understanding Consumer Trends

*This day-long session on consumer insights explores the value of understanding consumer trends and techniques for uncovering and analyzing these trends in ways that bring value to your business.*

[Learn More](#)

[Explore Upcoming Classes](#)

7. Here you can learn more about the course and if it is the right fit. You can also see the upcoming class offerings on the top right. If the dates and course are a right fit for you, click **Register for This Class**.

Homepage > Course Description

## Course: Advertising and Public Relations Certificate Program

The Internet has transformed public relations. Across every PR discipline, from media relations and news releases to contributed content and influencer marketing, digital has changed PR and ushered in a plethora of new tools, tactics, and platforms for successfully and effectively delivering the right messages to the right audiences at the right time.

Whether you work in-house or in a PR firm, this five-week certificate program will help you to improve your knowledge and application of public relations in today's digital age. The Public Relations Essentials in a Digital World Certificate Program takes you inside public relations with information and exercises that will enable you to implement the latest digital and traditional PR tools, techniques and channels and create an effective digital PR strategy. In this program, you will learn how to develop well-crafted, cogent digital content, various ways to pitch traditional and digital media to generate press coverage as well as tips for maximizing content and placements.

Public Relations Essentials in a Digital World also counts as an elective towards completing the Integrated Marketing Communications Certificate Program.

### Programs Associated with this Course



### Testimonials



### Who Should Attend



### Benefits



### Topics/Syllabus



### Upcoming Class Offerings

#### Advertising and Public Relations Certificate Program

**Dates:** 10/27/2020 - 11/24/2020

**Location:** 1 E. Jackson #7514

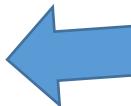
**Cost:** \$795.00

**Registration Deadline:** 10/20/2020

a \$75 late fee will be assessed after this date for late registrations

**Final Deadline:** 10/26/2020

[REGISTER FOR THIS CLASS](#)



### Program Brochure



### Paper Registration

If you wish to register for a class via a paper form, [click here](#).

8. The final page will have the **class details, registration sheet, and payment options** available.

(Note: The registration form will already be filled out since you are logged in.)

[Homepage > Class Registration](#)

## Class: Advertising and Public Relations Certificate Program

This certificate program gives you the foundation to create the most effective campaigns for driving sales and satisfying customers.

### Class Details

**Dates:** October 27, 2020 - November 24, 2020

**Start Time:**

**End Time:**

**Meeting Pattern:** Not specified

**Location:** 1 E. Jackson #7514

**Cost:** \$795.00

**Registration Deadline:** October 20, 2020 (a \$75 late fee will be assessed after this date for late registrations)

**Final Deadline:** October 26, 2020

### Registration

First Name

Jakub

Middle Name

Last Name

Zareba

Email Address

jzareba@depaul.edu

Birthdate

May 30 2000

Social Security Number (SSN)

*Entering your Social Security Number is optional, but providing it will expedite your application should you choose to apply as a degree-seeking student in the future.*

Mailing Address

Country

United States

Street

7840 Normandy Ave Apt 3N

City

Burbank

State

Illinois

Postal Code

60459-1075

9. Your final step before successfully registering will be to provide payment information. Please see the screenshot below.

(Note: University protocol requires all payments made by credit card include a 2.3% transaction fee)

Cost & Payment:

Discount Code

Course Fee

Amount Due	\$795.00
Transaction Fee	\$19.02
Total	\$814.02
Method	Credit Card / Debit Card
Number	0000 9999 1234 5678
Account First Name	John
Account Last Name	Smith



Submit Registration and Payment

### Class Details

Dates: October 19, 2020 - November 9, 2020

Start Time: 7:00 PM

End Time: 9:00 PM

Meeting Pattern: Not specified

Location:

Cost: \$0.00

Registration Deadline: October 12, 2020 (a \$75 late fee will be assessed after this date for late registrations)

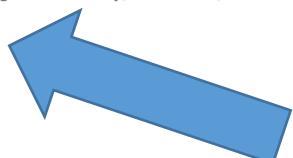
Final Deadline: October 18, 2020

### Registration & Payment

Congratulations! You are now registered for **Testing Class - Social Media Marketing Seminar**. Your first class begins on Monday, October 19, 2020.

You will receive an email with your registration confirmation and a receipt for your course payment.

If you have any questions, please contact us at [312-362-6300](tel:312-362-6300) or [cperegistration@depaul.edu](mailto:cperegistration@depaul.edu).



10. Once registration and payment is sent, you will receive enrollment confirmation and a receipt in your preferred email address.



**THANK YOU  
FOR REGISTERING.**

Dear Jakub,

Congratulations! You are now registered for the following course: Testing Class - Social Media Marketing Seminar. Your first class begins on Monday, October 19, 2020. To review the full details of this course, [click here](#). You also will receive separate emails with the following information:

- Payment details
- Access to Campus Connect, DePaul's student portal. Please note: if you already have a Campus Connect account, you will not receive this email.

For important information regarding our student policies, please [click this link](#).

- Payment details
- Access to Campus Connect, DePaul's student portal. Please note: if you already have a Campus Connect account, you will not receive this email.

For important information regarding our student policies, please [click this link](#).

Should you have any questions, please contact us at 312-362-6300 or [cperegistration@depaul.edu](mailto:cperegistration@depaul.edu). Good luck in your program and be sure to connect with us on social media to let us know how everything is going.

Best,

DePaul University  
School of Continuing and Professional Studies  
[cperegistration@depaul.edu](mailto:cperegistration@depaul.edu)  
(312) 362-6300

