



## The Art of Speechmaking Undergraduate Course Information Guide

**Course Number: CCA 153, 2 credits, 5 Weeks**  
**Delivery Formats: Online Async**

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### Course Description

In this class, students will use tools based in the imagination, principles of design, and standard dramatic practice to create a unique, personal experience for an audience. Speech, whether we call it dramatic or declamatory, has the potential to move the masses. In this course, you will develop a personal approach and construct effective presentations that harness the power of their voice and body.

### Learning Outcomes

After completing this course, you will be able to:

- Articulate the vital attributes of a successful speaker and presentation
- Articulate and implement personal strategies for the design and implementation of effective, dynamic presentations
- Define the attributes of audiences and tailoring to them

### Learning Strategies and Resources

Some learning activities, assignments and deadlines will vary depending on the delivery format of the course and may differ slightly from what is presented in this document.

The learning activities for the course include:

- Performing in an art form and analyze the elements that contribute to proficiency
- Performing three presentations
- Defining and segmenting your audience

- Applying presentation techniques based on course materials

## Required Readings

Books and learning materials are available at the DePaul bookstore, at <http://depaul-loop.bncollege.com>, or through alternative sources.

Resonate: Presenting Visual Stories that Transform Audiences by Nancy Duarte.  
ISBN-13: 978-0470632017

Additional readings may be available on Electronic Reserve, at the [DePaul Library](#). Login to Ares Course Reserves and select the course. Log in using your Campus Connect User ID and password. You will then get a page listing the courses in which you're enrolled that have readings posted in Ares. Click on the title of this course and the list of our electronic reserve readings will be displayed.

## Learning Deliverables

- Students view and analyze speeches of professional speakers in reflections and discussion forums.
- Students create a gameplan for each speech based on self assessment, peer feedback, and instructor feedback/evaluation.
- Students present three major speeches (informative, persuasive, and informative/persuasive).
- Students analyze their own speeches in reflection papers.
- Students share their speeches and provide peer feedback in discussion forums.

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## Assessment of Student Learning

### Grading Practices

#### Distribution of Grade Points

Graded Assignments	Percentage of Final Grade
Discussions	30%
Presentations	50%
Reflection Paper	20%

## Grading Scale

A = 95 to 100	A- = 91 to 94	B+ = 88 to 90
B = 85 to 87	B- = 81 to 84	C+ = 77 to 80
C = 73 to 76	C- = 69 to 72	D+ = 65 to 68
D = 61 to 64	F = 60 or below	INC

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## Course Schedule

Week or Module Title or Theme	Readings / Learning Activities	Graded Assignments
Week 1, Module 1: Speechmaking as Storytelling	Duarte: CH. 1 & 2  Videos: Joe Sabia, Nancy Duarte, Garr Reynolds	Introductions Discussion  Great Speakers Discussion  One-Minute Presentation Submission
Week 2, Module 2: Designing for the Hero	Duarte: CH. 3 & 4	Self-Assessment One-Minute Presentation Submission  Resonate Case Studies Discussion  Kennedy-Nixon Debates Discussion
Week 3, Module 3: Telling the Story	Duarte: CH. 5 & 6  TED Talk	Significant Changes Discussion  Resonate Case Studies Discussion

		Three-Minute Presentation Submission
Week 4, Module 4: Mapping the Journey	Duarte: CH. 7 & 8  Video: Secrets of Body Language  TED Talk	Defining Engagement Discussion  Self-Assessments Three-Minute Presentation Discussion  4.3 Non-Verbal Communication Discussion
Week 5, Module 5: Looking Back; Moving Forward	Duarte; CH. 9 thru page 233  Video presentation	Final Presentation  Final Reflection

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## Course Policies

For access to all SCPS and DePaul University academic policies, refer to the following links:

[SCPS Student Resources Website](#)

[DePaul Student Handbook](#)

The [D2L Course Website](#) for this course.

## Credit for Prior Learning

Students whose home college is SCPS that have not transferred more than 99 credit hours from community college or exam credit, and have not reached 132 credit hours toward graduation may qualify for prior learning credit. If you have prior knowledge you think may be equivalent to the learning outcomes of a SCPS course, you can contact the Office of Prior Learning Assessment at [scpspla@depaul.edu](mailto:scpspla@depaul.edu) or the [PLA website](#) for information on how to submit a proposal to use Prior Learning Assessment (PLA) credit for a nominal fee in lieu of regular tuition as an alternative to completing a course.

## Course Syllabus

The official syllabus for this course that includes course dates, instructor information and quarter specific details will be provided by the course instructor by the start of the course and available on the course D2L website.

## Course Registration

To find out when this course will be offered next, you can go to the [SCPS Registration website](#) for details on how to register for the course.

For information on how this course can apply to your program, contact your academic advisor.

## School of Continuing and Professional Studies

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