DEPAUL UNIVERSITY
DRIEHAUS COLLEGE OF BUSINESS

Generative AI Literacy at Driehaus

At DePaul's Driehaus College of Business, AI literacy is woven into the curriculum — from core classes to upper-level seminars. The goal: ensure our students graduate prepared to meet the moment.

Read on to learn more about the principles that underlie this integration, the dimensions that make up AI literacy at Driehaus, and the resources that Driehaus offers to ensure AI is accessible to all.

Foundational Principles

1. **Start with global standards and adapt to the local context.**
   We synthesized global frameworks from the Digital Education Council (DEC), UNESCO, AACSB, and internal survey results. At the same time, we attended to the specifics of the DePaul Business Core Curriculum.

2. **Keep the human orchestrator at the center.**
   We adopted the "Human-Centric GenAI Orchestrator" model. This model keeps critical thinking in the driver's seat. GenAI acts as the fuel; ethics, paired with Vincentian values, are at the steering wheel.

3. **Produce future-ready leaders.**
   Our goal in developing this framework is to transform our students into leaders who are empowered to navigate AI — and any other paradigm shifts that lie ahead.

AI Integration Across the Curriculum

AI literacy at Driehaus starts with a required orientation to GenAI. From there, AI literacy is embedded in every core class in the undergraduate business curriculum. We define AI literacy across five key dimensions: five sets of skills that, once mastered, will equip students for long-term career success.

4,785 students enrolled in AI literacy and BoodleBox training, fall 2026

100% of Driehaus core classes incorporate AI literacy

35% of entry-level jobs require AI skills
(National Association of Colleges and Employers Job Outlook, Spring 2026)

Five Dimensions to AI Literacy

1. **Foundational AI & data literacy.**
   The foundational ability to understand the mechanics of GenAI systems, the data that powers them, and the ecosystem of tools available, ensuring business decisions are based on technical reality rather than hype.

2. **Critical inquiry & analytical judgment.**
   The cognitive discipline to treat GenAI outputs as hypotheses rather than facts, applying rigorous verification, experimentation, and evaluation to ensure quality and truth.

3. **Ethical stewardship & responsible AI.**
   The moral compass and regulatory knowledge required to navigate the risks of GenAI, ensuring compliance, fairness, and the protection of human dignity and privacy.

4. **Human-centric innovation & creativity.**
   The art of collaboration with GenAI, focusing on "orchestration" where humans provide the empathy, context, and creative direction, while GenAI provides the scale and computation.

5. **Strategic business domain expertise.**
   The application of GenAI to specific business disciplines (such as accounting, marketing, or finance) to drive strategic value, innovation, and measurable ROI.

Tools and Resources

A wide array of resources support both students and faculty as they integrate AI into their classrooms, research, and work.

BoodleBox

All Driehaus faculty and staff — as well as any student enrolled in a Driehaus course — now receive free access to BoodleBox. This platform enables users to access leading AI models in a secure, collaborative environment.

Instructors can use this tool to build custom bots, facilitate collaboration, or get insight into student AI use. Students get free access to state-of-the-art models, leveling the playing field and giving them a competitive edge in a job market where AI fluency is a must-have.

"Stoplight" GenAI Usage Policy

Students often receive conflicting messages about AI use in school. A "stoplight" approach to AI usage policies helps cut through the noise. It also leaves room for instructors to exercise their judgment — and apply best practices from their field.

Red Light
No AI use permitted.

Yellow Light
AI use permitted in some areas of the course/assignment, but not others.

Green Light
AI use permitted throughout; disclosure may still be required.